

## **Private Jet Company, Talon Air, Inc., Launches New Air Charter Website**

**Farmingdale, New York – March 2010:** Talon Air Inc., a worldwide leader in aircraft management and private jet charter, launched a brand new interactive website this month. The site, [www.talonairjets.com](http://www.talonairjets.com), provides expanded content and was designed in direct response to Talon Air's research into what the air charter customer expects on their private jet provider's website.

The website content has been updated to showcase Talon Air's diverse fleet of 20 private aircraft and the exclusive services that Talon provides. It enables users to obtain a price quote with a click of the mouse. All of the aircraft in Talon Air's fleet can now be individually viewed, providing clients and potential customers with the opportunity to see the aircraft on which they want to fly and to ask for a quote on that specific tail number. Each aircraft page features its own video, picture gallery and virtual tour. Customers can also learn more about the services Talon offers such as guaranteed availability, access to DCA Washington DC and topics such as safety and security.

Talon's new website not only showcases their products but also gives private jet clients the tools that they need to make an educated decision prior to purchasing an aircraft, a Custom Block Agreement or an on-demand charter flight. There is also an airport locator feature that allows users to see a satellite image of the nearest airport to their home or office.

"New clients often have questions about our aircraft" said Frank D'Angelone, Talon's Charter Department Manager. "We include high definition photos of the aircraft with all of our private air charter quotes. Now if a customer wants to know how many people the aircraft can sleep, they can view the video to see the aircraft configured with beds."

Talon Air, Inc.'s website is unique because it does not use stock photos like private jet brokers; the pictures and videos are from the actual aircraft that the client books.

Talon Air's fleet is constantly growing and the company continues to offer a depth of products that are the most requested in the industry. The website gives potential private jet clients the unique opportunity of seeing what they are getting prior to scheduling a flight. To learn more visit [www.talonairjets.com](http://www.talonairjets.com)